

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

# **Billing Address:**

BH	INVOICE	ATE
DU		

Advertiser	Obama For America
Product	OBAMA :30 9/11
Estimate Number	1536

Invoice #	116593-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116593
Alt Order #	06268609
Deal #	
Order Flight	09/11/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL The Doctors	10-11AM		-		_				
	CLASS 3 - CANDIDATE									
				2 to 09/16/12	5x	WTF				
	WRAL		W	09/12/12	:30	10:23 AM	OFA-12-G-104H	\$215.00		2
	WRAL WRAL		W	09/12/12 09/13/12	:30	10:56 AM 10:22 AM	OFA-12-Z-107H	\$215.00 \$215.00		3
	WRAL		Th F	09/13/12	:30 :30	10:22 AM 10:15 AM	OFA-12-Z-107H OFA-12-G-104H	\$215.00 \$215.00		I 1
	WRAL		F	09/14/12	:30	10:13 AM	OFA-12-G-104H OFA-12-Z-107H	\$215.00 \$215.00		5
2	WRAL David Letterman	1135p-1237a	•	03/14/12	.00	10.04 AW	01 A 12 2 10711	Ψ210.00	,	3
2	CLASS 3 - CANDIDATE	1135p-1237a								
				2 to 09/16/12	1x	WTF				
	WRAL		Th	09/13/12	:30	12:08 AM	OFA-12-G-104H	\$270.00	)	2
3	WRAL Price is Right CLASS 3 - CANDIDATE	11a-12p								
			09/10/12	2 to 09/16/12	1x	WTF				
	WRAL		F	09/14/12	:30	11:30 AM	OFA-12-G-104H	\$215.00		2
4	WRAL Noon News CLASS 3 - CANDIDATE	12p-1p								
			09/10/12	2 to 09/16/12	4x	WTF				
	WRAL		W	09/12/12	:30	12:23 PM	OFA-12-G-104H	\$215.00	)	2
	WRAL		Th	09/13/12	:30	12:59 PM	OFA-12-G-104H	\$215.00	)	3
	WRAL		F	09/14/12	:30	12:13 PM	OFA-12-Z-107H	\$215.00		4
	WRAL		F	09/14/12	:30	12:29 PM	OFA-12-G-104H	\$215.00	)	1
5	WRAL CBS Daytime (1:30-4P) CLASS 3 - CANDIDATE	130-4p								
			09/10/12	2 to 09/16/12	3x	WTF				
	WRAL		W	09/12/12	:30	1:59 PM	OFA-12-Z-107H	\$215.00	)	2
	WRAL		Th	09/13/12	:30	1:28 PM	OFA-12-Z-107H	\$215.00		1
	WRAL		F	09/14/12	:30	1:28 PM	OFA-12-Z-107H	\$215.00		3
6	WRAL Young and the Restless CLASS 2 - CANDIDATE	4-5p								



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRAL	Young and the Restless	4-5p								
	CLASS 2 -	CANDIDATE									
					to 09/16/12	2x					
	WRAL			Th	09/13/12	:30	4:30 PM	OFA-12-G-104H	\$875.00		1
	WRAL			F	09/14/12	:30	4:00 PM	OFA-12-G-104H	\$875.00		2
7	WRAL	WRAL 5am News	5am - 5:30a								
	CLASS 4 -	CANDIDATE									
				09/10/12	to 09/16/12	4x	WTF				
	WRAL			W	09/12/12	:30	5:09 AM	OFA-12-G-104H	\$150.00		2
	WRAL			Th	09/13/12	:30	4:58 AM	OFA-12-Z-107H	\$150.00		3
	WRAL			Th	09/13/12	:30	5:14 AM	OFA-12-G-104H	\$150.00		5
	WRAL			F	09/14/12	:30	5:09 AM	OFA-12-Z-107H	\$150.00		4
8	WRAL	5:00 First News	5-530p								
-		CANDIDATE	p								
				09/10/12	to 09/16/12	4x	WTF				
	WRAL			W	09/12/12	:30	5:24 PM	OFA-12-G-104H	\$1,115.00		4
	WRAL			Th	09/13/12	:30	5:13 PM	OFA-12-Z-107H	\$1,115.00		3
	WRAL			Th	09/13/12	:30	5:29 PM	OFA-12-G-104H	\$1,115.00		5
	WRAL			F	09/14/12	:30	5:23 PM	OFA-12-Z-107H	\$1,115.00		2
9	WRAL	WRAL 5:30AM News	530-6a								
•		CANDIDATE	000 00								
				09/10/12	to 09/16/12	4x	WTF				
	WRAL			W	09/12/12	:30	5:28 AM	OFA-12-Z-107H	\$300.00		5
	WRAL			W	09/12/12	:30	5:55 AM	OFA-12-G-104H	\$300.00		2
	WRAL			Th	09/13/12	:30	5:53 AM	OFA-12-Z-107H	\$300.00		3
	WRAL			F	09/14/12	:30	5:39 AM	OFA-12-G-104H	\$300.00		4
10	WRAL	5:30 News	530-6p								
		CANDIDATE	000 op								
	02,1000	J		09/10/12	to 09/16/12	4x	WTF				
	WRAL			W	09/12/12	:30	5:53 PM	OFA-12-Z-107H	\$1.115.00		5
	WRAL			Th	09/13/12	:30	5:54 PM	OFA-12-Z-107H	\$1,115.00		3
	WRAL			F	09/14/12	:30	5:39 PM	OFA-12-G-104H	\$1,115.00		4
				•	00/1-/12	.00	0.001 101	01 A 12 0 10 HI	ψ1,110.00		7



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRAL	5:30 News	530-6p	•				•			
		CANDIDATE									
	WRAL			F	09/14/12	:30	5:54 PM	OFA-12-Z-107H	\$1,115.00		2
11	WRAL	6pm News (M-F)	6-630p								
	CLASS 3 -	CANDIDATE									
					2 to 09/16/12	4x	WTF				
	WRAL			W	09/12/12	:30	6:10 PM	OFA-12-G-104H	\$1,335.00		2
	WRAL			Th	09/13/12	:30	6:23 PM	OFA-12-G-104H	\$1,335.00		5
	WRAL			<u>F</u>	09/14/12	:30	6:09 PM	OFA-12-G-104H	\$1,335.00		4
	WRAL			F	09/14/12	:30	6:28 PM	OFA-12-Z-107H	\$1,335.00		3
12	WRAL CLASS 4 -	WRAL AM News CANDIDATE	6-7a								
					2 to 09/16/12	3x	WTF				
	WRAL			W	09/12/12	:30	6:09 AM	OFA-12-Z-107H	\$400.00		2
	WRAL			Th	09/13/12	:30	6:14 AM	OFA-12-G-104H	\$400.00		3
	WRAL			F	09/14/12	:30	5:58 AM	OFA-12-Z-107H	\$400.00		5
13	WRAL	CBS Evening News (M-F)	630p-7p								
	CLASS 3 -	CANDIDATE		00/10/1	2 to 09/16/12	4x	WTF				
	WRAL			W	09/12/12	:30	6:59 PM	OFA-12-Z-107H	\$1,335.00		2
	WRAL			Th	09/12/12	:00	0.53 1 101	01A-12-2-10711	\$1,335.00		5
	WRAL			,,,, F	09/14/12	:30	6:51 PM	OFA-12-G-104H	\$1,335.00	Oreanea	3
	WRAL			F	09/14/12	:30	6:59 PM	OFA-12-Z-107H	\$1,335.00		4
14	WRAL	Inside Edition	7-730P						. ,		
		CANDIDATE									
					2 to 09/16/12	3x	WTF				
	WRAL			W	09/12/12	:30	7:29 PM	OFA-12-Z-107H	\$670.00		1
	WRAL			Th F	09/13/12	:30	7:19 PM	OFA-12-Z-107H	\$670.00		2
	WRAL			F	09/14/12	:30	7:22 PM	OFA-12-G-104H	\$670.00		4
15	WRAL CLASS 4 -	CBS This Morning CANDIDATE	7am - 9am								
				09/10/12	2 to 09/16/12	8x	WTF				



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15	WRAL	CBS This Morning	7am - 9am	_			•				
	CLASS 4 -	CANDIDATE									
	WRAL			W	09/12/12	:30	8:12 AM	OFA-12-G-104H	\$175.00		4
	WRAL			W	09/12/12	:30	8:35 AM	OFA-12-Z-107H	\$175.00		5
	WRAL			W	09/12/12	:30	8:54 AM	OFA-12-G-104H	\$175.00		3
	WRAL			Th	09/13/12	:30	8:14 AM	OFA-12-Z-107H	\$175.00		2
	WRAL			Th	09/13/12	:30	8:59 AM	OFA-12-G-104H	\$175.00		6
	WRAL			F	09/14/12	:30	8:10 AM	OFA-12-G-104H	\$175.00		8
	WRAL			F	09/14/12	:30	8:29 AM	OFA-12-Z-107H	\$175.00		7
	WRAL			F	09/14/12	:30	8:59 AM	OFA-12-G-104H	\$175.00		9
16		Entertaiment Tonight	730-8P								
	CLASS 4 -	CANDIDATE									
				09/10/12 to		4x	WTF				
	WRAL			W	09/12/12	:30	7:55 PM	OFA-12-G-104H	\$475.00		2
	WRAL			Th	09/13/12	:00				Credited	3
	WRAL			F	09/14/12	:30	7:40 PM	OFA-12-Z-107H	\$475.00		4
	WRAL			F	09/14/12	:30	7:57 PM	OFA-12-G-104H	\$475.00		5
17	WRAL	Dr. Phil	9-10a								
	CLASS 3 -	CANDIDATE									
				09/10/12 to	09/16/12	4x	WTF				
	WRAL			W	09/12/12	:30	9:31 AM	OFA-12-Z-107H	\$215.00		1
	WRAL			Th	09/13/12	:30	9:26 AM	OFA-12-Z-107H	\$215.00		2
	WRAL			Th	09/13/12	:30	9:58 AM	OFA-12-G-104H	\$215.00		5
	WRAL			F	09/14/12	:30	9:35 AM	OFA-12-Z-107H	\$215.00		4
18	WRAL	Fri Hour 2	9-10p								
	CLASS 3 -	CANDIDATE									
				09/10/12 to	09/16/12	1x	1				
	WRAL			F	09/14/12	:30	9:44 PM	OFA-12-Z-107H	\$1,790.00		1
19	WRAL	Mon Hour 2	9-10p						* ,		
13		CANDIDATE	3-10 <b>p</b>								
	OLAGO 3 -	OANDIDATE		09/17/12 to	00/22/12	1x	1				
	WRAL			M	09/17/12	:30	9:42 PM	OFA-12-Z-118H	\$3,115.00		
	WHAL			IVI	09/17/12	.30	9.42 PIVI	UFA-12-Z-118H	<b>ф</b> 3,115.00		1



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CLASS 3 - CANDIDATE



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	WRAL WRAL 6a News Sat	6-8a	•			_	•			
	CLASS 3 - CANDIDATE					_				
				2 to 09/16/12	2x	2-				
	WRAL WRAL		Sa	09/15/12	:30	6:41 AM	OFA-12-Z-118H OFA-12-Z-107H	\$270.00		1 2
00		7 700	Sa	09/15/12	:30	7:29 AM	OFA-12-2-10/H	\$270.00		2
22	WRAL On The Record 7-730p CLASS 4 - CANDIDATE	7-730p								
				2 to 09/16/12	1x	1-				
	WRAL		Sa	09/15/12	:00				See MG 22.2	1
	WRAL On The Record 730-8p	730-8p	Sa Airs at 7	09/15/12 30p - CLASS	:30 4 CANDIE	7:41 PM DATE	OFA-12-Z-118H	\$75.00	MG for 22.1 09/15	2
24	WRAL CBS This Sat Morning 8-9a CLASS 4 - CANDIDATE	8-9a								
			09/10/12	2 to 09/16/12	2x	2-				
	WRAL		Sa	09/15/12	:30	8:29 AM	OFA-12-Z-118H	\$200.00		1
	WRAL		Sa	09/15/12	:30	8:59 AM	OFA-12-Z-107H	\$200.00		2
25	WRAL Sat Hour 1 CLAS 3 - CANDIDATE	8-9p								
				2 to 09/16/12	1x	1-				
	WRAL		Sa	09/15/12	:30	7:59 PM	OFA-12-Z-107H	\$550.00		1
26	WRAL Face The Nation 1030-1130 CLASS 4 - CANDIDATE	1030-1130								
			09/10/1	2 to 09/16/12	1x	1				
	WRAL		Su	09/16/12	:30	11:22 AM	OFA-12-Z-118H	\$200.00		1
29	WRAL Sun Morning News CLASS 4 - CANDIDATE	7-9a								
			09/10/1	2 to 09/16/12	2x	2				
	WRAL WRAL		Su Su	09/16/12 09/16/12	:30 :30	7:24 AM 7:55 AM	OFA-12-Z-118H OFA-12-Z-107H	\$250.00 \$250.00		1 2
30	WRAL Sun Hour 1	8-9p		33, . 3, 12				Ψ_30.00		_



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30	WRAL Sun Hour 1	8-9p	•	•	_	•	•	•		
	CLASS 3 - CANDIDATE					_				
				2 to 09/16/12	1x	1		*		
	WRAL	000 000	Su	09/16/12	:00	0.40 DM	40 - 407		See MG 30.2	1
	WRAL CBS SPECIAL	830-930p	Su	09/16/12	:30	9:12 PM	OFA-12-Z-107H	\$3,115.00	MG for 30.1 09/16	2
32	WRAL Sun Hour 2 CLASS 4 - CANDIDATE	9-10pm								
				2 to 09/16/12	1x	1				
	WRAL		Su	09/16/12	:00				See MG 32.2	1
	WRAL CBS SPECIAL	930-1030p	Su	09/16/12	:30	10:26 PM	OFA-12-Z-118H	\$1,600.00	MG for 32.1 09/16	2
33	WRAL Thu Hour 3 CLASS 4 - CANDIDATE	10-11p								
			09/10/1	2 to 09/16/12	1x	1				
	WRAL		Th	09/13/12	:30	10:35 PM	OFA-12-Z-107H	\$1,800.00		1
35	WRAL Late News CLASS 4 - CANDIDATE	11-1135p								
			09/10/1	2 to 09/16/12	5x	WTFSS				
	WRAL		W	09/12/12	:00			<del>\$650.00</del>	Credited	4
	WRAL		Th	09/13/12	:00			<del>\$650.00</del>	Credited	3
	WRAL		F	09/14/12	:00			,	Credited	1
	WRAL		Sa	09/15/12	:00				Credited	2
	WRAL		Su	09/16/12	:00			<del>\$650.00</del>	Credited	5
38	WRAL Wed Hour 3 CLASS 3 - CANDIDATE	10-11p								
				2 to 09/16/12	1x	1				
	WRAL		W	09/12/12	:30	10:47 PM	OFA-12-Z-107H	\$2,225.00		1
39	WRAL Wed Hour 1 CLASS 4 - CANDIDATE	8-9p								
				2 to 09/16/12	1x	1				
	WRAL		W	09/12/12	:30	7:59 PM	OFA-12-G-104H	\$3,115.00		1
40	WRAL Wed Hour 2	9-10p								



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	CLASS 3 - CANDIDATE	•	•		•			•		
				2 to 09/16/12	1x	1				
	WRAL		W	09/12/12	:30	9:43 PM	OFA-12-G-104H	\$3,115.00		1
41	WRAL WRAL 5am News	5am - 5:30a								
				2 to 09/23/12	1x	M				_
	WRAL		М	09/17/12	:00			<del>\$150.00</del>	Credited	1
43	WRAL WRAL 5:30AM News CLASS 3 CANDIDATE R8.23	530-6a								
				2 to 09/23/12	1x	M				
	WRAL		М	09/17/12	:00			<del>\$300.00</del>	Credited	1
45	<b>WRAL 6pm News (M-F)</b> CLASS 3 CANDIDATE R8.23	6-630p								
				2 to 09/23/12	1x	M				
	WRAL		M	09/17/12	:30	6:15 PM	OFA-12-Z-107H	\$1,335.00		1
46	WRAL WRAL AM News CLASS 4 CANDIDATE R8.23	6-7a								
				2 to 09/23/12	1x	M				
	WRAL		M	09/17/12	:30	6:58 AM	OFA-12-Z-107H	\$400.00	l .	1
48	WRAL Inside Edition CLASS 3 CANDIDATE R8.23	7-730P								
				2 to 09/23/12	1x	M				
	WRAL		M	09/17/12	:30	7:13 PM	OFA-12-Z-118H	\$670.00	l .	1
49	WRAL CBS This Morning	7am - 9am								
				2 to 09/23/12	2x	M				
	WRAL		М	09/17/12	:00			,	Credited	1
	WRAL		М	09/17/12	:00			<del>\$175.00</del>	Credited	2
50	WRAL Entertaiment Tonight CLASS 3 CANDIDATE R8.23	730-8P								
				2 to 09/23/12	1x	M				
	WRAL		М	09/17/12	:30	7:42 PM	OFA-12-Z-107H	\$670.00		1



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**Greer Margolis & Mitchell Attention: Accounts Payable** 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007



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	Alt Order #	06268609					
	Deal #						
	Order Flight	09/11/12 - 09/17/12					

Billing Calendar	Broadcast					
Billing Type	Cash					
Special Handling	CIA - Mark PAID					

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
51	WRAL	Dr. Phil	9-10a				-				
	CLASS 3 C	ANDIDATE R8.23									
				09/17/12 to	09/23/12	1x	M				
	WRAL			М	09/17/12	:30	9:34 AM	OFA-12-Z-118H	\$215.00		1
53	WRAL	CBS Sunday Morning	9-1030a								
	CLASS 3 C	ANDIDATE R8.23									
				09/10/12 to	09/16/12	2x	S				
	WRAL			Su	09/16/12	:30	9:07 AM	OFA-12-Z-118H	\$400.00		1
	WRAL			Su	09/16/12	:30	9:48 AM	OFA-12-Z-107H	\$400.00		2
54	WRAL	Thu Hour 1	8-9p								
	CLASS 3 C	ANDIDATE R8.23									
				09/10/12 to	09/16/12	1x	T				
	WRAL			Th	09/13/12	:30	7:59 PM	OFA-12-G-104H	\$2,400.00		1
		<u>Aire</u>	ed Spots 8	35							

Gross Total \$60,405.00

Agency Commission \$9,060.75

Payment Terms 30 Days **Net Amount Due** \$51,344.25